



Business Mission to Taiwan

Medical Devices and HIT companies

11th – 12th April, 2016

* ההשתתפות במשלחת כרוכה במילוי טופס ההתחייבות ורישום מקוון דרך האתר.
** על כל משתתף להיות מוכן עם מצגת שיווקית קצרה (עד 3 – 5 דקות) ומצגת מקצועית מפורטת.

Sunday, April 10th

Arrival to Taipei, Taiwan

Suggested Flights: EL AL Airlines, Korean Airlines or Turkish Airlines

Suggested Hotel: [Pacific Business Center Hotel](#)

*Our event will take place in the nearby building.

Monday, April 11th

09:00 - 11:30 **Business Event with Israeli Delegation**, *Business Center near by PBC Hotel*

The delegates are able to present their advanced technologies and global market presence to the potential distributors, investors, manufacturers, government entities press and media in this occasion.

Key governmental invitees including:

- **Mrs. Chiang**, Director General of [TFDA](#)
- **Dr. Tze Wen, Chen**, Dispute Mediation Committee of [NHI](#)
- Introduction of Israel medical devices industry
- Israeli company presentation (each company has 3 min. to introduce their product.)

11:30 - 12:30 **B2B Meetings** with local medical device distributors, representatives of healthcare system, public and private hospitals, related business associations.

12:30 - 13:30 *Lunch break*

13:30 - 17:00 **B2B Meetings**, *continued*

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Tuesday, April 12th**09:00 Visit to Hospitals**

The delegation will see the Taiwan medical system and its high quality medical market through the trip to the hospitals. It is also including scheduling the visit to the KOL (Key opinion leader) according to each Israeli company's request and its focus area.

Main target hospitals suggestion list:

** We might be able to visit at 2 Hospitals from the list below; representatives of other hospitals will be invited to meet Israeli companies on our business event a day before.*

- [Taipei Medical university hospital](#)
- [MacKay Memorial Hospital](#)
- [Shin Kong Wu Ho-Su Memorial Hospital](#)
- [Chang Gung Memorial Hospital](#)
- [Cathay General Hospital](#)
- [National Taiwan university hospital](#)
- [Koo Foundation Sun Yat-sen cancer center](#)

15:00 End of the program and leave for airport

Air China CA190 TPE-Beijing 18:25-21:55

Pacific business center hotel rate:

Room type	Size	Rate	Contact person
Boutique room (Queen bed) <i>Number of room available: 8</i>	32.8sqm.	NT.3,960NET (=USD. 121NET)	Tina Lin pbx@hibox.hinet.net
Business room (Queen bed) <i>Number of room available: 2</i>	39.3sqm.	NT.4,400NET (=USD. 134NET)	Tina Lin pbx@hibox.hinet.net

Conversation rate: 1USD=32.81NTD (rate on 2015.Dec.28)

Program is subject to modification.

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